

Clear the Air



Tobacco Free Task Force
2006-2007 Wrap Up &
3 Month Extension Period
Friday, July 27, 2007

**HillsvieW Chapel Meditation Area,
Presbyterian SeniorCare
835 South Main Street
Washington, PA**



Funded by the Pennsylvania Department of Health



A Program of Washington County Health Partners

AGENDA

1. Welcome and Introductions
 2. Background History of the Tobacco Master Settlement Agreement (MSA)
 3. MSA Fund Allocations
 4. Washington County Tobacco Control Funds
 5. 06-07 Results
 6. Washington County 3 Month Extension Plan
 7. Regional 9 Month Contract Overview
 8. **Clear the Air** Updates
 9. Other Tobacco Free Program Updates
 9. WCHP Task Force & Program Updates
- Next Meeting: Friday, August 24, 2007 9:00 to 11:00a.m.
Meeting Topic: Regional 9 month contract preview/preparation

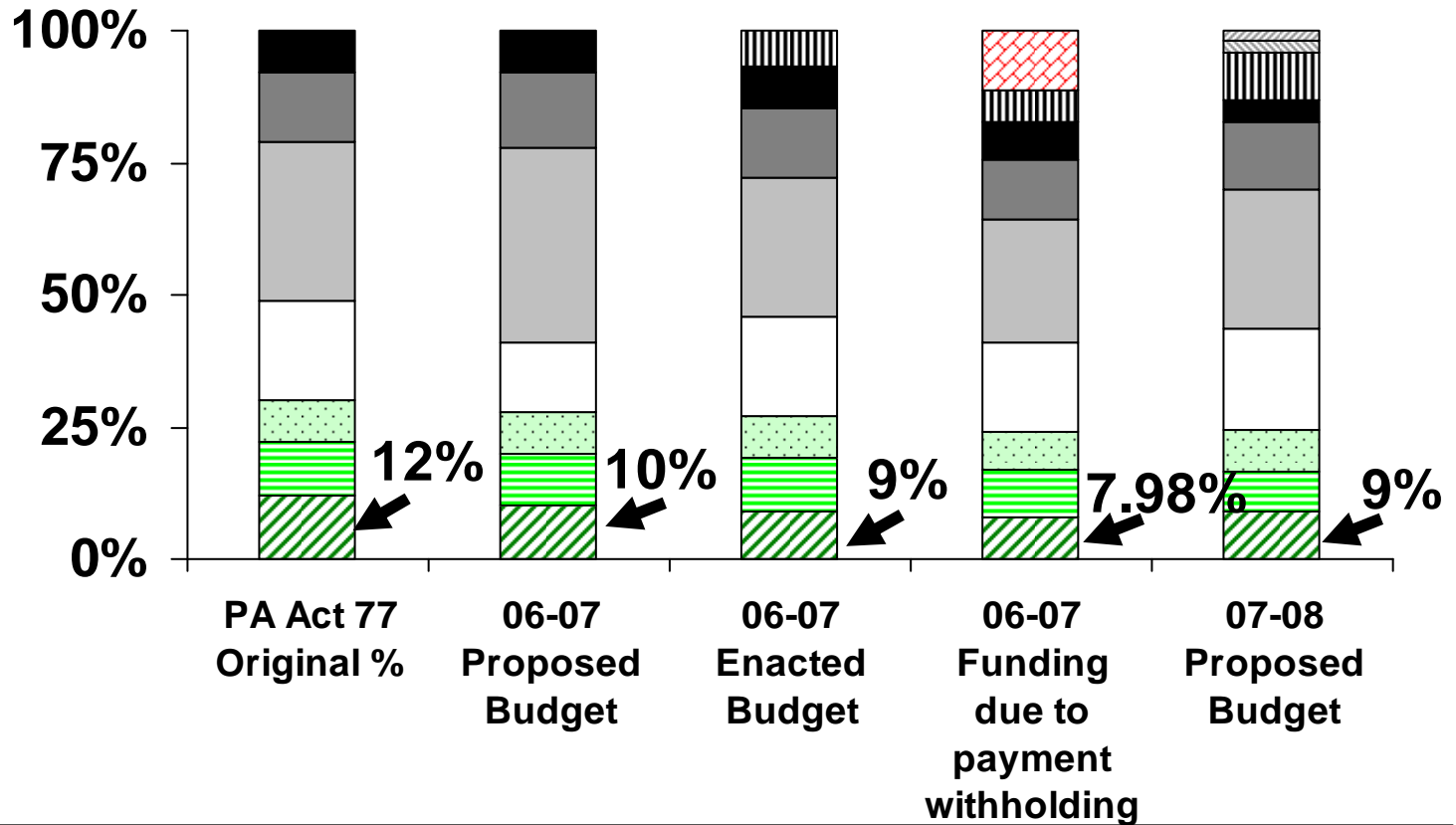
Tobacco Master Settlement Agreement (MSA)

In 1998, Pennsylvania's Attorney General joined the Attorneys General of 46 states, 5 territories and commonwealths, and the District of Columbia, in the Tobacco Master Settlement Agreement (MSA) with the five major tobacco manufacturers representing almost 99% of the tobacco industry's revenues. The MSA has no termination date and provides a perpetual reimbursement to states for the costs incurred as a result of tobacco use. Pennsylvania's share of the MSA funds for the first 25 years of the agreement is estimated to be approximately \$11 billion. The Commonwealth is slated to receive annual payments of between \$397 million and \$459 million between 1999 and 2025. Annual computed adjustments to the amount Pennsylvania is to receive under the agreement will alter the actual amount the Commonwealth will receive. Adjustments will depend upon levels of inflation and domestic shipping volume each year.

With the concurrence of the General Assembly, Governor Tom Ridge, through his Health Investment Plan, has positioned Pennsylvania as a leader among states and a competitor among nations by earmarking tobacco settlement funds for initiatives designed to improve the health of its citizens. The following five principles were developed to guide the Commonwealth's use of the tobacco settlement funds:

- Make Pennsylvanians healthier.
- Set aside a portion of the funds so that future generations of Pennsylvanians can benefit from the settlement.
- Direct the settlement funds to programs and initiatives that can easily be adjusted given the likely fluctuation in payment amounts.
- Focus on fulfilling or enhancing State government's existing service areas before creating new ones.
- Focus on initiatives that do not require the significant growth or expansion of government bureaucracies.

MSA Funds Allocations



FY 06-07 Results

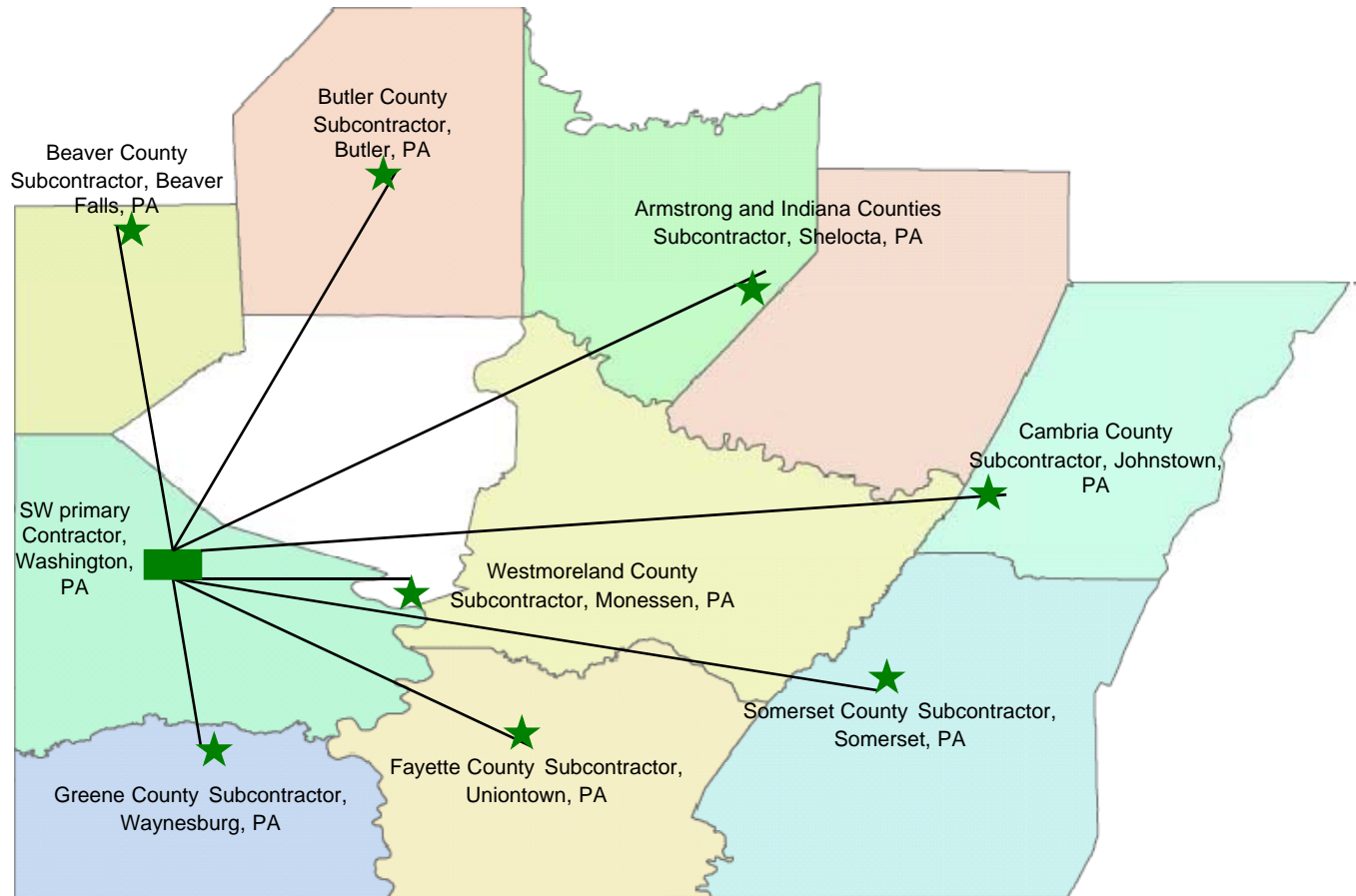
Tobacco Free Program Areas	FY 06-07 Goal	FY 06-07 Results	Variance #	Variance %
Ask and Advise: Number of physicians, dentists, and pharmacists visited and given materials to support 2As and R	60	33	-27	-45.0%
Clear the Air: Number of Smoke-free Home & Vehicle, and New baby Smoke-free Home & Vehicle, pledges	1,000	168	-832	-83.2%
Do Your Part: Average % of compliant retailers	90% or more	96.06%	6.06%	6.7%
Help to Quit: Number of people in tobacco cessation programs	300	118	-182	-60.7%
Help to Quit: Tobacco cessation quit rate	14.1% or higher	43	36.4%	158.2%
Help to Quit: Number of tobacco users in Get Free Program	25	39	14	56.0%
Help to Quit: Number of Tobacco Quit Kits distributed	250	107	-143	-57.2%
Knowledge in Action: Number of Blue Cards filled out	1,700	1007	-693	-40.8%
Knowledge in Action: Number of program participant endorsements	499	2204	1705	341.7%
Knowledge in Action: Number of legislative visits/contacts	9	18	9	100.0%
Set Them Free: Number of children reached with prevention (community and school)	7,883	5069	-2814	-35.7%
Peer Factor: Number of events	4	7	3	75.0%
Peer Factor: Number of teens who quit using tobacco	4	0	-4	-100.0%

Washington County Plan 3 Month Extension

- **Ask and Advise** — continue to visit health care providers with cessation and dining guides.
- **Clear the Air** — Smoke free home and vehicle kits distributed.
- **Do Your Part** — Synar Survey completed.
- **Help to Quit** — TWH continue to offer TCP and cessation classes; MVH to offer TCP to employee group*; CGH to offer TCP to employee group*; CTJ to offer TCP to patients*.
- **Knowledge in Action** — continue to visit elected officials with cessation and dining guides as well as explanation of who in their district has benefited from the program.
- **Peer Factor / BUSTED!** — Hold 2 meetings at 4 locations.
- **Set Them Free** — plan for MSPP for next year, do Why Animals Don't Smoke programs.

* *contract negotiations in process.*

Regional 9 Month Contract Overview





Regional 9 Month Contract Overview

First planning meeting August 1, 2007 to work on:

- Regional coalition
- Standardization of programs/training
- Evaluation
- Administration

Regional 9 Month Contract

Overview

- ***Tobacco Free Task Force will continue to meet monthly***
- ***7 program areas will be consolidated into 3***
 1. **Set Them Free — Prevent initiation of tobacco use among young people.** Includes school and college programs, enforcement, YTS, Synar, CPG, and CAFHC.
 - **Ask and Advise** and **Do Your Part** program areas will be incorporated into this new definition of Set Them Free
 - *Peer Factor /BUSTED!* will continue as an initiative
 2. **Help to Quit — Promote quitting among adults and young people.** Includes PA Quitline, community and school-based cessation programs, integration into other prevention programs, quality assurance, availability of TCP, insurance coverage by insurers and work places.
 - **Ask and Advise** program area will be incorporated into this new definition of **Help to Quit**

Regional 9 Month Contract Overview

3. **Clear the Air — Eliminate nonsmokers' exposure to secondhand smoke.** Includes clean indoor air for work places, restaurants, and public places, and youth involvement.
 - **Ask and Advise** and **Knowledge in Action** program areas will be incorporated into this new definition of **Clear the Air**
 - *Peer Factor / **BUSTED!*** will continue as an initiative
- **Disparities will be incorporated into all 3 program areas and defined as:**
 - African American,
 - Hispanic/Latino,
 - Asian/Pacific Islander,
 - Rural and Amish,
 - Native American/American Indian,
 - LGBTQ
- **Marketing/media plan will be regionalized**

Clear the Air Updates

Smoke-free Dining Guide Updated

The Smoke-free Dining Guide was updated in May, 2007.

The Washington Hospital distributes them as part of their tracking patient exposure to secondhand smoke.

Other copies will be distributed at community events, health fairs, and visits with health professionals, as well as through press releases in the local media.





Clear the Air Updates

Clean Indoor Air Legislation Update

Legislative debate on House Bill 1541, and Senate Bill 246 is expected to resume when the General Assembly reconvenes on Monday, September 17, 2007.

Until then, there are still ways to let your legislators know how you feel about Clean Indoor Air.

Clear the Air Updates Blue Card Update

Washington County has gathered
1,007 signed Blue Cards to date.



More Blue Cards
are on the way!

No smoke indoors.



Advocates are rallying for Clean Indoor Air legislation, which would prohibit smoking in all workplaces, including restaurants and bars, and is intended to protect workers and the general public from the proven dangers of exposure to large amounts of secondhand tobacco smoke. Please complete this form and send to your Legislator and Senator to tell them you support a comprehensive, clean indoor air law.

Fact:
Three-thousand Pennsylvanians die each year as a result of the health conditions caused from breathing in someone else's tobacco smoke.¹

Fact:
For every eight smokers that die from the effects of their own tobacco use, one nonsmoker dies from the effects of secondhand smoke.²

Fact:
84 percent of Pennsylvanians believe that all workers should be protected from exposure to secondhand smoke in the workplace.²

Fact:
Waitresses are almost four times more likely to die of lung cancer compared to workers in other fields, and bartenders face a 50 percent greater risk of dying from lung cancer, other cancers, and heart disease than other workers.³

Fact:
Secondhand smoke is harmful and hazardous to the health of the general public, and particularly dangerous to children. It is a proven cause of lung cancer, heart disease, serious respiratory illnesses, low birth weight and sudden infant death syndrome.⁴

Dear [PA Lawmaker],

As a resident of your district, I am writing to you to express my strong support for a comprehensive clean indoor air law for Pennsylvania. Your support of a bill that would protect me and all Pennsylvanians from the deadly effects of exposure to secondhand smoke in public places and workplaces is greatly needed.

I am one of nearly 9.5 million Pennsylvanians – 76 percent of the state's citizenry – who want clean indoor air and want your support of this lifesaving legislation.

It appalls me that, because of secondhand smoke, waitresses are nearly four times more likely to die of lung cancer compared to other workers and that bartenders face a 50-percent greater risk of dying from lung cancer than workers in other professions. It is not fair that a pregnant waitress must breathe the toxic and poisonous pollutants in secondhand smoke and risk having a low birth weight baby, simply because her work environment is not smoke-free. Involuntary exposure to secondhand smoke is a serious public health hazard that can be prevented by making all public places smoke-free.

According to the American Cancer Society, nonsmoking sections of restaurants do not provide adequate protection. Sitting in a nonsmoking section of a restaurant for two hours is equal to smoking one-and-a-half cigarettes. A nonsmoker sitting behind a smoker in a bar for two hours will breathe in the equivalent of four cigarettes.

Big tobacco companies are spending millions of dollars to try and beat back clean indoor air legislation and it is time to stand up to them and their high-priced lobbyists. Big tobacco does not need more advocates in Harrisburg. The 9.5 million Pennsylvanians who want a clean indoor air law need your support. Do the right thing and vote YES for a comprehensive clean indoor air law.

Thank you

Email: * Address: *
First Name: * City: *
Last Name: * State: * ZIP: *
PA

Check this box if you would like to receive periodic updates or action alerts on clean indoor air.

* Required Field



Other *Tobacco Free Program* Updates

- **Ask and Advise**
- **Do Your Part**
- **Help to Quit**
- **Knowledge in Action**
- *Peer Factor / **BUSTED!***
- **Set Them Free**



WCHP Task Force & Program Updates

- Minority Health
- Nutrition
- Respiratory Health
- Teen Wellness



**Next Meeting:
9am to 11am
August 24, 2007
9 Month Preview**

Washington
County
**Health
Partners**



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